



RENÉE MELO

GRAPHIC DESIGN • ILLUSTRATION

RENÉE MELO

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Born: April 3rd, 1983

Nationality: Brazilian/Italian

OBJECTIVES

Graphic Design, Art Direction, Illustration, Photo, Video, Cool hunting, Creativity.

EDUCATION

- 2006 Poli.design • Consorzio Politecnico Milano, 2006 • Milan, Italy
Master in New Entertainment Design
- 2005 Universidade Federal de Santa Catarina, 2005 • Florianopolis, Brazil
Graduate in Graphic Design
- 2001 UC High School • San Diego, CA

WORK EXPERIENCE

- 2011+ RENEEMELO • www.reneemelo.com • Milano, Italy
Freelance graphic Designer and Illustrator.
- 2007-2010 FRAGILE DESIGN • www.fragile.eu • Milano, Italy
Corporate, Graphic, Branding and Exhibit Design for clients such as Alessi, Alias, Artemide, Alias, Biennale di Venezia, Caffè Rlver, Cariparma, Cittadellarte, Fabrica, Deborah Milano, Olivetti, Poltrona Frau, Poste Italiane, Serafino Zani.
- 2006 LUCCHESI DESIGN • www.francescolucchese.com • Varese, Italy
Visual Communication for Product Design and Architecture projects.
- 2005 BZZ COMUNICAÇÃO • www.bzz.com.br • Brazil
Advertising and Graphic Design.
- 2004-2005 NUOVO DESIGN • www.nuovo.com.br • Brazil
Graphic, Editorial, Corporate Design.
- 2003-2005 INJETRONIC • www.injetronic.com.br • Brazil
Graphic Design and Illustration.
- 2002-2004 ACIC • www.acic.org.br • Brazil
Art dynamics for visually handicapped. Volunteer.

LANGUAGES

Portuguese mother tongue
English mother tongue
Italian fluent
French basic
Spanish basic

SOFTWARE SKILLS

Mac & PC
Adobe Illustrator, Adobe Photoshop, Adobe Premier, After Effects, InDesign, Corel Draw,
Macromedia Freehand, Macromedia Flash, QuarkXPress.
Use of WACOM tablet.

AWARDS

2008 Red Dot Design Award
"Alias Shop, trademark and visual alphabets".
In collaboration with Mario Trimarchi and Andrea Plenter for studio Fragile.

PUBLICATIONS

Article: BATHROOM DESIGN - Progettare spazi privati in luoghi pubblici
PLACES by Style 3, page 58 Edition Fiera Milano

EXTRA EDUCATION

- 2011 Contemporary Illustration course • Cfp Bauer • Milano
- 2010 Illustration and Art techniques course • Scuola Europa di Creatività • Milano
- 2009 Drama (theater) course • Quelli di Grock • Milano
- 2008 Workshop with IED Madrid • at Fabrica • Treviso
- 2007 Master in Bathroom Design • Poli.design • Milan
- 2006 Motion graphics course • UFSC • Brazil
- 2004 Cover Design of Music Albums • Ndesign • Brazil
- 2003 Environment Psychology course • UFSC • Brazil
- 2003 Tipography workshop • Purungo • Brazil
- 2003 Comic strips (cartoon) course • UFSC • Brazil
- 2002 Photography course • DCE • Brazil
- 2001 Ceramics course (clay and porcelain) • UC High • San Diego

INSPIRATIONS

Skittles, beagles, riddles,
nature's greens and blues,
city's purples and pinks,
personalities, stories, humor,
and lowcost flights.